— VI международная конференция Digital Signage – альтернативы нет!

# 27 May 2016, hotel Radisson Slavyanskaya, Moscow

### Agenda

9.00-9.50	REGISTRATION
9.50-10.00	OPENING THE CONFERENCE. INTRODUCTION.
10.00-10.30	Invidis consulting Florian Rotberg Managing director "Turning Stores Into Stories – Digitally enabled Customer Journey"
10.30-11.00	Microsoft Andrey Pachikin Business Development Director "The future of retail: how new Digital Signage technologies will change the way of shopping"
11.00-11.30	Russ Outdoor Dmitry Gribkov Director of marketing and sales department 'Digital Out-of-Home: new tools for advertising campaigns"
11.30-12.00	Benetton   Giovanni Flore   Benetton Digital Signage Project manager   "The Benetton store as the Place of Limitless Experiences"

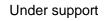
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12.00-12.30	<b>Panel discussion</b> "Digital Signage in Russian reality"
12.30-13.00	COFFEE-BREAK
13.00-13.30	DigiSky GroupVladimir KozlovCEO"Content concept for Digital Signage"
13.30-14.00	Ikea centres RussiaAnna BuzulukovaInternal communications specialistNikolay NedelchukCommercial projects coordinator"Co-worker's TV IKEA Centres Russia"
14.00-14.30	Image: Constraint of the second se

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14.30-15.00	TASHIR media   Sergey Orekhov   Executive director   "Digital Signage in modern shopping mall"
15.00-15.30	Xplace   Emil Zagirov   International Sales manager   "Electronic shelf labels. Experience and purpose of implementation"
15.30-17.00	LOTTERY, COMMUNICATION IN DEMO-ZONE

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If you have any questions, please, contact:

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